

Calvert County Minority Business Alliance

2016-2017 Annual Review



CALVERT COUNTY MINORITY BUSINESS ALLIANCE

SMALL BUSINESS IN A BIG WAY

CCMBA: Mission

- Educate, assist, and develop its members;
- Provide training and education opportunities;
- Act as a liaison to local, state & federal policymakers;
- Recommend programs and services that increase the County's business tax base;
- Provide opportunities to market and expand one's business

CCMBA: Goals

- To promote a better understanding of our private enterprise system.
- To create minority business opportunities in the residential consumer market, private sector, and with local, state and federal government agencies.
- To act as an advocate for minority business and coordinate the efforts of commerce and industry to maintain and strengthen a sound healthy climate in Calvert County and Southern Maryland.
- To act as liaison to local, state and federal policy makers and provide the Calvert County minority business owner's business perspective in the legislative decision-making process.
- To conduct regular educational seminars and workshops for members. Topics range from financial planning, marketing and business management.
- To provide the means for effective networking sessions as well as member presentations that promote and highlight their business.

CCMBA: Services & Programs

- Workshops, Forums and Seminars – Community Training Program and Executive Entrepreneurship Speakers Series
- Comprehensive Website – www.ccmba.org
- Membership Listing and Directory
- Membership Marketing thru Social Media and Website
- Social Media Tracking – Twitter, Facebook and Linked In
- Shop CCMBA! Promoting and Marketing CCMBA Member Businesses
- Membership Business Emails Alerts
- Business Policy and Legislative Updates
- Teaming Partners Strategies and Referrals
- Technical Assistance Referrals
- Businesses Assisting Youth to Achieve (BAYTA)

CCMBA: Officers and Board

Officers

- President – Bryant Parker, Elite Martial Arts
- Vice President – Cynthia Thorne-Carter, Smart Ride, Inc.
- Secretary – A. Chris Banks – Exit Landmark Realty
- Treasurer – Inez Claggett – All About Tax Time

CCMBA: Officers and Board



© Naber's Photos (Rachel Naber-Thomas)

CCMBA: Officers and Board

Board of Directors

- Gayle Reid – Reid and Reid Bus Service, Inc.
- Roshonne Brown – Sewell Funeral Home
- Sonia Hinds – Barstow Acres Children's Center
- Natalie Holland – Cutty's Rock N Ribs, LLC
- Michael J. Moore – Mike's House Style
- Dawn L. Tucker – Lord and Tucker Management Consultants, LLC
- Cynthia Thorne-Carter– Smart Ride, Inc.
(Immediate Past President)

CCMBA: Officers and Board



CCMBA: Advocacy & Partnerships

***Speaker at annual Calvert League of Women
Voters Legislative Evening***

Local Procurement

Calvert County Planning and Zoning

***Boost for Business! Southern Maryland Style
Free Business Advertising; Find Procurement
Opportunities***

***Find Subcontractors and Qualified Minority
Business Firms***

Women of the World Recognition Luncheon

CCMBA: Committees

- Policy Chair and Committee
 - Frank Taylor –FST Taylor and Associates and JT's Kitchen
 - So MD Black Chamber of Commerce
- Communications Chair
 - Sharon Wallace – Wallace Creations
 - James Gray – Social Media Coordinator
- Membership Chair
 - Dawn L. Tucker



CCMBA: Advocacy & Partnerships

- **Calvert County Closing the Gap Coalition**
- **Southern MD Minority Chamber of Commerce**
- **Calvert County Annual Business Appreciation Week**
- **Southern MD Small Business Development Center**
- **Tri County Youth Services Bureau**
- **Calvert Mentorship Partnership**
- **African American Fun Day NAACP of Calvert County**
- **Huntingtown High School**
- **Calvert County Public Schools Construction and Purchasing Program**
- **Federal, State and Local Elected Officials**
- **Calvert County Commission for Women**
- **Calvert County League of Women Voters**
- **Minority Business Opportunities Task Force (MBOT) and Tri County Council For Southern MD**

CCMBA: Advocacy & Partnerships

Community Involvement and Contributions

Calvert County Business Appreciation Week Event Sponsor

Concerned Black Women of Calvert Annual Gala

Boys and Girls Clubs of Southern Maryland

Ruth Miracle Group Home

College of Southern MD Leading Edge Awards

College of Southern MD Black History Program

Closing the Gap Coalition Technology Program

Barstow Acres Children's Center

Calvert County Mentorship Partnership

Tri County MD Alumnae Chapter Delta Sigma Theta

AKA Pearls Interest Chapter

Leap Forward, Inc.

Tri County Youth Services Bureau

CCMBA : BAYTA – Businesses Assisting Youth to Achieve



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CCMBA: Marketing Highlights

- Shop CCMBA
- Buy Local
- Local Procurement Advocacy
- 10 Year Anniversary Gala Recap - <http://ccmba.org/news-and-publications/ccmba-gala/>
- 10 Year Anniversary Gala Program - <http://ccmba.org/wp-content/uploads/2016/09/CCMBA-GALA-Program.pdf>
- 2016-2017 Calvert County Businesses and Services Directory - <http://ccmba.org/wp-content/uploads/2013/10/Business-Directory.pdf>



CCMBA: Marketing Highlights

CCMBA 10 Year Anniversary



CCMBA: Marketing Highlights

Women of the World Honorees



CCMBA: Marketing Highlights

Southern Maryland Wedding and Party Expo



CCMBA: Marketing Highlights

Southern Maryland Wedding and Party Expo



CCMBA: Marketing Highlights

Southern Maryland Wedding and Party Expo



CCMBA: Calvert Annual Business Appreciation Week



Is Your Business Protected?



CCMBA: Calvert Annual Business Appreciation Week



BAW 2017 – Is Your Business Protected Part 2 Elite Martial Arts Academy Grand Re Opening



CCMBA: Calvert Annual Business Appreciation Week



Small Business in a BIG Way Mini Community Festival



CCMBA: Calvert Annual Business Appreciation Week

Small Business in a BIG Way Mini Community Festival



CCMBA: Community Holiday Networking 2016



CCMBA: Thank You to Our Members



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