

# Calvert County Minority Business Alliance

2014-2015 Annual Review



CALVERT COUNTY MINORITY BUSINESS ALLIANCE

SMALL BUSINESS IN A BIG WAY

# CCMBA: Mission

- Educate, assist, and develop its members;
- Provide training and education opportunities;
- Act as a liaison to local, state & federal policymakers;
- Recommend programs and services that increase the County's business tax base;
- Provide opportunities to market and expand one's business

# CCMBA: Goals

- To promote a better understanding of our private enterprise system.
- To create minority business opportunities in the residential consumer market, private sector, and with local, state and federal government agencies.
- To act as an advocate for minority business and coordinate the efforts of commerce and industry to maintain and strengthen a sound healthy climate in Calvert County and Southern Maryland.
- To act as liaison to local, state and federal policy makers and provide the Calvert County minority business owner's business perspective in the legislative decision-making process.
- To conduct regular educational seminars and workshops for members. Topics range from financial planning, marketing and business management.
- To provide the means for effective networking sessions as well as member presentations that promote and highlight their business.

# CCMBA: Services & Programs

- Workshops, Forums and Seminars – Community Training Program and Executive Entrepreneurship Speakers Series
- Membership Listing and Directory
- Shop CCMBA! Promoting and Marketing CCMBA Member Businesses
- Business Newsletter
- CCMBA Dollar and Sense - Consumer Focused Newsletter
- Business Policy and Legislative Updates
- Teaming Partners Strategies and Referrals
- Technical Assistance Referrals
- Businesses Assisting Youth to Achieve (BAYTA)
- Social Media Tracking – Twitter, Facebook and Linked In

# CCMBA: Officers and Board

## Officers

- President – Dawn Tucker, MPM Lord and Tucker Management Consultants, LLC
- Vice President – Cynthia Thorne-Carter, Smart Ride, Inc.
- Secretary – Rachel Naber – Naber's Photos
- Treasurer – Shanell Nero – Hooked on Nero

# CCMBA: Officers and Board

## Officers



# CCMBA: Officers and Board

## Board of Directors

- Gayle Reid – Reid and Reid Bus Service, Inc. (Chair)
- Roshonne Brown – Sewell Funeral Home
- Bryant Parker – Elite Martial Arts
- Sonia Hinds – Barstow Acres Children's Center
- Langford Johnson – Brother's Johnson

# CCMBA: Officers and Board





# CCMBA: Committees

- Policy Chair
  - Frank Taylor –FST Taylor and Associates and JT's Kitchen
  - So MD Black Chamber of Commerce
- Communications Chair
  - Sharon Wallace – Wallace Creations
  - James Gray – Social Media Coordinator
- Membership Chair
  - Natalie Holland



# CCMBA: Advocacy & Partnerships

- **Southern MD Black Chamber of Commerce**
- **Small Business Development Center**
- **Tri County Youth Services Bureau**
- **Calvert Mentorship Partnership**
- **African American Fun Day NAACP of Calvert County**
- **Huntingtown High School**
- **Southern Maryland Action Coalition**
- **Calvert County Public Schools Construction and Purchasing Program**
- **Federal, State and Local Elected Officials**
- **Calvert County League of Women Voters**
- **Minority Business Opportunities Task Force (MBOT) and Tri County Council For Southern MD**

# CCMBA: Advocacy & Partnerships

## **Community Involvement and Contributions**

Calvert County Business Appreciation Week Event Sponsor  
Concerned Black Women of Calvert Annual Gala  
Ruth Miracle Group Home  
College of Southern MD Leading Edge Awards  
College of Southern MD Black History Program  
Closing the Gap Coalition  
Barstow Acres Children's Center  
Calvert County Mentorship Partnership  
Tri County MD Alumnae Chapter Delta Sigma Theta  
Leap Forward, Inc.  
Tri County Youth Services Bureau

# CCMBA: Advocacy & Partnerships

## **Southern Maryland Minority Business Sustainability Program**

***Boost for Business! Southern Maryland Style  
Free Business Advertising; Find Procurement  
Opportunities***

***Find Subcontractors and Qualified Minority  
Business Firms***

***<http://smartbiztool.tccsmd.org/>***

# CCMBA: Advocacy & Partnerships

## NAACP African American Fun Day 2015

**Joyce Freeland, President NAACP Presents Dawn Tucker, President CCMBA, Rachel Naber (CCMBA Secretary), Veronica Alston (RMGH), Chris Banks (Exit One Stop Realty), and Randi Parker (IMADIs Swag Salon) with community impact award.**

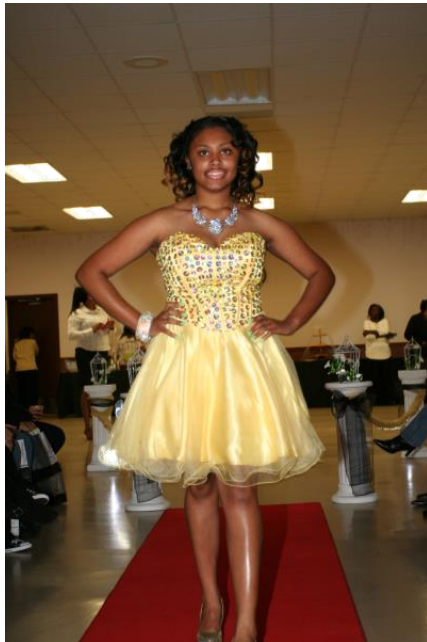


# CCMBA : BAYTA – Businesses Assisting Youth to Achieve





# CCMBA : BAYTA – Businesses Assisting Youth to Achieve



# CCMBA: Marketing Highlights

- Shop CCMBA
- CCMBA Dollars and Sense Newsletter
- Buy Local
- Local Procurement Advocacy





# CCMBA: Marketing Highlights

## *Southern Maryland Wedding and Party Expo*



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# CCMBA: Marketing Highlights

## *Southern Maryland Wedding and Party Expo*



# CCMBA: Calvert Business Appreciation Week 2015



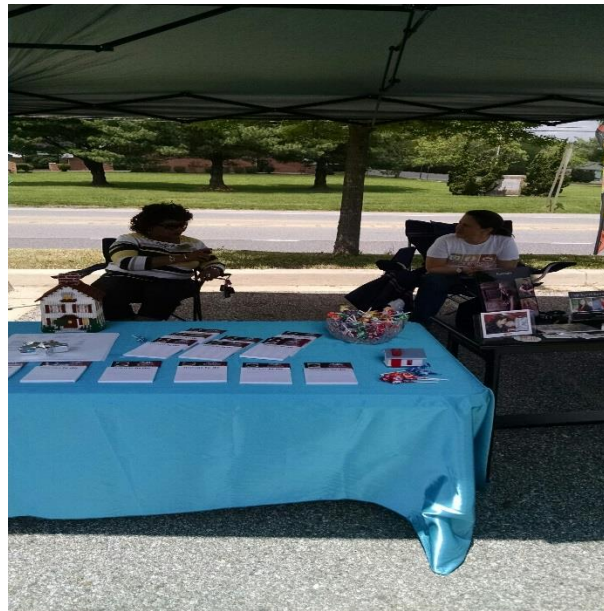
## Small Business in a BIG Way Mini Community Festival May 7, 2013



# CCMBA: Calvert Business Appreciation Week 2015



## Small Business in a BIG Way Mini Community Festival May 10, 2015





# CCMBA: Calvert Business Appreciation Week 2014

**CCMBA BAW Networking Reception May 7, 2014  
Calvert Career Technology Academy**



# CCMBA:

## Thank You to Our Members

- **F.S. Taylor and Associates, PC** *Certified Public Accountants* - Frank Taylor -202-898-0008 (phone)
- **Sanders and Sanders** - *Legal Services*- Lisa Smith Sanders - 301-574-1338; 410-414-7147 (phone)
- **Cutty's Rock and Ribs, LLC** - Dean and Natalie Holland -410-535-9392 (phone and Fax)
- **The Corporate Center at CSM** - Daniel P. Mosser - 301-934-7550 (phone)
- **Barstow Acres Children Center** -Sonia Hinds, PMH, CNS-BC -410-414-9901 (phone)
- **Concerned Black Women of Calvert County, Inc.** -Annette Funn
- **Reid and Reid, Inc.** -Vaughn Reid, Sr. and Gayle Reid -410-535-3415 (phone)
- **Reid's School Bus Service, Inc.** -Jesse Reid, Sr. and Ruth Reid -410-535-2730 (phone)
- **Smart Ride, Inc.** Cynthia Thorne-Carter - 410-535-6932 (phone)
- **Deserving Care** -Lelia Reed, R.N. - 443-684-8162 (phone)
- **ERIMAX, Inc.**- Eric Franklin-410-286-8008 (phone)
- **RICH MOE Enterprises, LLC**-Richie Mohammed-301-218-4730 (phone)
- **Bernard C. Young HVAC** - 410-991-7859 (phone)
- **Brandon Young – Marketing Consultant**
- **Lord and Tucker Management Consultants, LLC**-Dawn L. Tucker-866-517-0477 (phone and fax)
- **Brothers' Johnson, Inc. Septic Services** - Langford Johnson 410-586-2800 (phone)
- **Glover's Septic Services, Inc.** -John and Marsha Glover-443-486-4533 (phone)
- **Chesapeake Beach Professional Seminars**-Sonia Hinds, APRN, BC – 410-414-9901
- **The Reid Building Reception Room**-Mattie Pankey-443-624-8995 (phone)
- **Naber's Photos**-Rachel Naber-Thomas-443-624-3494 (phone)
- **Elite Martial Arts Academy**-Bryant Parker-301-806-0482 (phone)
- **Carol M. Porto Treatment Center** - Carol M. Porto -410-535-8930 (phone)
- **Hooked on Nero, LLC** -Shanell Nero - 240-832-1722 (phone)
- **Sewell Funeral Home, P.A.** -Roshonne D. Sewell -410-535-1646 (phone); 410-535-3329
- **Edsel M. Brown Jr. Advisors / Tax Time America** - (410) 877-5039 / (443) 854-1931
- **Mid-Atlantic Animal Specialty Hospital** Rodney Oakley, DVM, DACV 410-414-8250 (phone)
- **Mike's House of Style** - Michael Moore -240-210-5242 (phone)



# CCMBA: Thank You to Our Members



# CCMBA:

## Thank You to Our Members

- Southern Maryland Black Chamber of Commerce – Doris Spencer- 410-257-9599
- LEAP Forward, Inc. -Rhonda Thomas -410-535-1803 (phone) -301-509-3872 (cell)
- Bronz Home Builders, Inc. -Martin Brown -443-532-0209 (phone)
- C&C Mechanical Contractors, Inc. -Wendy S. Cramer- 301-855-1400 (phone)
- Edible Arrangements (R.E. Fields, LLC DBA) - Ellen Flowers-Fields -410-326-1300 (phone)
- Ruth's Miracle Foundation Group Home, Corp. -Veronica Alston -410-326-9170 (phone)
- Randi Parker - *Beauty and Health Services* -443-404-8941 (phone)
- Absolute Supply and Services, LLC - Paula Tilghman- 301-440-6056 (phone)
- My Creations Hair Studio - Angela C. Berry – 443- 968-9086
- Circle of Angels Initiative, Inc. – Roseanna Vogt - 301-778-3848 (phone)
- Community Mediation Center of Calvert County -Susan Rork - 443-975-4973
- Southern MD College Access Network (CAN) - Shelby L. Potts- 410-474-0742 (phone)
- Tri County Youth Services Bureau -Laurel James -301-843-2960 (phone)
- H.G. Berry Excavation-Rodell Berry, Sr.-301-802-0697 (phone)
- Charles Kinslow – College of Southern MD Instructor
- Nationwide Insurance – Shelly Titus
- RS Graphx, Inc. -*Graphics and Printing Services* -301-906-4046 (phone)
- Wallace Creations Sharon Wallace *Website Design and Support* 443-684-0938 (phone)
- 3T Consultants – James Gray, Jr.