Calvert County Minority Business Alliance 2017-2020

Together Everyone Achieves More!



CALVERT COUNTY MINORITY BUSINESS ALLIANCE
SMALL BUSINESS IN A BIG WAY

CCMBA: Mission

- Educate, assist, and develop its members;
- Provide training and education opportunities;
- Act as a liaison to local, state & federal policymakers;
- Recommend programs and services that increase the County's business tax base;
- Provide opportunities to market and expand one's business

CCMBA: Goals

- To promote a better understanding of our private enterprise system.
- To create minority business opportunities in the residential consumer market, private sector, and with local, state and federal government agencies.
- To act as an advocate for minority business and coordinate the efforts of commerce and industry to maintain and strengthen a sound healthy climate in Calvert County and Southern Maryland.
- To act as liaison to local, state and federal policy makers and provide the Calvert County minority business owner's business perspective in the legislative decision-making process.
- To conduct regular educational seminars and workshops for members. Topics range from financial planning, marketing and business management.
- To provide the means for effective networking sessions as well as member presentations that promote and highlight their business.

CCMBA: Services & Programs

- Workshops, Forums and Seminars Community Training Program and Executive Entrepreneurship Speakers Series
- Comprehensive Website www.ccmba.org
- Membership Listing and Directory
- Membership Marketing thru Social Media and Website
- Social Media Tracking Twitter, Facebook and Linked In
- Shop CCMBA! Promoting and Marketing CCMBA Member Businesses
- Membership Business Emails Alerts
- Business Policy and Legislative Updates
- Teaming Partners Strategies and Referrals
- Technical Assistance Referrals
- Businesses Assisting Youth to Achieve (BAYTA)

CCMBA: Officers and Board

Officers

- President Bryant Parker, Elite Martial Arts Academy
- Vice President Roseanna Vogt, Circle of Angels Initiative
- Secretary Shanae Gray– The Gray-Brown Productions
- Treasurer Christine Coates– CC
 Professional Tax Services

CCMBA: Officers and Board

Board of Directors

- Gayle Reid Reid and Reid Bus Service, Inc.
- Chris Banks Exit 1 Stop Realty
- Joel Hill Berean Investigations
- Dawn L. Tucker Lord and Tucker Management Consultants, LLC
- Cynthia Thorne-Carter—Smart Ride, Inc.
 (Immediate Past President)

CCMBA: Board and Officers











CCMBA: Committees

- Communications Chair
 - James Gray Social Media Coordinator
- Membership Chair
 - Dawn L. Tucker
- Grants Committee Chair
 - Roseanna Vogt
- Policy Committee
 - So MD Minority Chamber of Commerce

CCMBA: 2019-2020 Accomplishments

Speaker at annual Calvert League of Women Voters Legislative Evening Local Procurement Advocates Calvert County Planning and Zoning 2020 Census Calvert County Complete Count Free Business Advertising; Member Highlights NEW Podcast Series CCMBA receives 501c3 and Applying for Member **Development Grants** Member Outreach - Cobblers Holiday Party 2019

- FEATURE MY BUSINESS VIDEOS AND MORE ON CCMBA WEBSITE AND SOCIAL MEDIA PLATFORMS
- PODCAST SERIES KICK OFF
- Shop CCMBA
- Buy Local
- Local Procurement Advocacy
- Membership Highlights
- Calvert County Businesses and Services Directory



CCMBA: Advocacy & Partnerships

- Calvert County Closing the Gap Coalition
- Southern MD Minority Chamber of Commerce
- Calvert County Annual Business Appreciation Week
- Southern MD Small Business Development Center
- Tri County Youth Services Bureau
- Calvert Mentorship Partnership
- African American Fun Day NAACP of Calvert County
- Huntingtown High School
- Calvert County Public Schools Construction and Purchasing Program
- Federal, State and Local Elected Officials
- Calvert County Commission for Women
- Calvert County League of Women Voters
- Minority Business Opportunities Task Force (MBOT) and Tri County Council For Southern MD

CCMBA: Advocacy & Partnerships

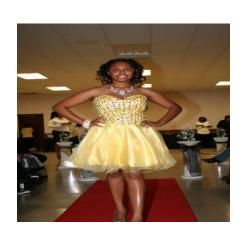
Community Involvement and Contributions

Calvert County Business Appreciation Week Event Sponsor Concerned Black Women of Calvert Annual Gala **Boys and Girls Clubs of Southern Maryland Ruth Miracle Group Home College of Southern MD Leading Edge Awards College of Southern MD Black History Program Closing the Gap Coalition Technology Program Barstow Acres Children's Center Calvert County Mentorship Partnership** Tri County MD Alumnae Chapter Delta Sigma Theta **AKA Pearls Interest Chapter** Leap Forward, Inc. **Tri County Youth Services Bureau**

CCMBA: BAYTA – Businesses Assisting Youth to Achieve



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CCMBA: Community Holiday Networking — Cobblers Creations







Women of the World Honorees















CCMBA 10 Year Anniversary



Small Business in a BIG Way Mini Community Festival









Small Business in a BIG Way Mini Community Festival









Elite Martial Arts Academy Grand Re Opening









Is Your Business Protected?







Southern Maryland Wedding and Party Expo









Southern Maryland Wedding and Party Expo













Southern Maryland Wedding and Party Expo







CCMBA: Thank You to Our Members









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