

# Calvert County Minority Business Alliance 2017-2020

Together Everyone Achieves More!



CALVERT COUNTY MINORITY BUSINESS ALLIANCE

SMALL BUSINESS IN A BIG WAY

# CCMBA: Mission

- Educate, assist, and develop its members;
- Provide training and education opportunities;
- Act as a liaison to local, state & federal policymakers;
- Recommend programs and services that increase the County's business tax base;
- Provide opportunities to market and expand one's business

# CCMBA: Goals

- To promote a better understanding of our private enterprise system.
- To create minority business opportunities in the residential consumer market, private sector, and with local, state and federal government agencies.
- To act as an advocate for minority business and coordinate the efforts of commerce and industry to maintain and strengthen a sound healthy climate in Calvert County and Southern Maryland.
- To act as liaison to local, state and federal policy makers and provide the Calvert County minority business owner's business perspective in the legislative decision-making process.
- To conduct regular educational seminars and workshops for members. Topics range from financial planning, marketing and business management.
- To provide the means for effective networking sessions as well as member presentations that promote and highlight their business.

# CCMBA: Services & Programs

- Workshops, Forums and Seminars – Community Training Program and Executive Entrepreneurship Speakers Series
- Comprehensive Website – [www.ccmba.org](http://www.ccmba.org)
- Membership Listing and Directory
- Membership Marketing thru Social Media and Website
- Social Media Tracking – Twitter, Facebook and Linked In
- Shop CCMBA! Promoting and Marketing CCMBA Member Businesses
- Membership Business Emails Alerts
- Business Policy and Legislative Updates
- Teaming Partners Strategies and Referrals
- Technical Assistance Referrals
- Businesses Assisting Youth to Achieve (BAYTA)

# CCMBA: Officers and Board

## Officers

- President – Bryant Parker, Elite Martial Arts Academy
- Vice President – Roseanna Vogt, Circle of Angels Initiative
- Secretary – Shanae Gray– The Gray-Brown Productions
- Treasurer – Christine Coates– CC Professional Tax Services

# CCMBA: Officers and Board

## Board of Directors

- Gayle Reid – Reid and Reid Bus Service, Inc.
- Chris Banks – Exit 1 Stop Realty
- Joel Hill – Berean Investigations
- Dawn L. Tucker – Lord and Tucker Management Consultants, LLC
- Cynthia Thorne-Carter– Smart Ride, Inc.  
(Immediate Past President)

# CCMBA: Board and Officers



# CCMBA: Committees

- Communications Chair
  - James Gray – Social Media Coordinator
- Membership Chair
  - Dawn L. Tucker
- Grants Committee Chair
  - Roseanna Vogt
- Policy Committee
  - So MD Minority Chamber of Commerce



# CCMBA: 2019-2020 Accomplishments

***Speaker at annual Calvert League of Women  
Voters Legislative Evening***

***Local Procurement Advocates***

***Calvert County Planning and Zoning***

***2020 Census Calvert County Complete Count***

***Free Business Advertising; Member Highlights***

***NEW Podcast Series***

***CCMBA receives 501c3 and Applying for Member  
Development Grants***

***Member Outreach – Cobblers Holiday Party 2019***

# CCMBA: Marketing Highlights

- FEATURE MY BUSINESS VIDEOS AND MORE ON CCMBA WEBSITE AND SOCIAL MEDIA PLATFORMS
- PODCAST SERIES KICK OFF
- Shop CCMBA
- Buy Local
- Local Procurement Advocacy
- Membership Highlights
- Calvert County Businesses and Services Directory



# CCMBA: Advocacy & Partnerships

- **Calvert County Closing the Gap Coalition**
- **Southern MD Minority Chamber of Commerce**
- **Calvert County Annual Business Appreciation Week**
- **Southern MD Small Business Development Center**
- **Tri County Youth Services Bureau**
- **Calvert Mentorship Partnership**
- **African American Fun Day NAACP of Calvert County**
- **Huntingtown High School**
- **Calvert County Public Schools Construction and Purchasing Program**
- **Federal, State and Local Elected Officials**
- **Calvert County Commission for Women**
- **Calvert County League of Women Voters**
- **Minority Business Opportunities Task Force (MBOT) and Tri County Council For Southern MD**

# CCMBA: Advocacy & Partnerships

## **Community Involvement and Contributions**

**Calvert County Business Appreciation Week Event Sponsor**

**Concerned Black Women of Calvert Annual Gala**

**Boys and Girls Clubs of Southern Maryland**

**Ruth Miracle Group Home**

**College of Southern MD Leading Edge Awards**

**College of Southern MD Black History Program**

**Closing the Gap Coalition Technology Program**

**Barstow Acres Children's Center**

**Calvert County Mentorship Partnership**

**Tri County MD Alumnae Chapter Delta Sigma Theta**

**AKA Pearls Interest Chapter**

**Leap Forward, Inc.**

**Tri County Youth Services Bureau**

# CCMBA : BAYTA – Businesses Assisting Youth to Achieve





# CCMBA : BAYTA – Businesses Assisting Youth to Achieve



# CCMBA: Community Holiday Networking – Cobblers Creations





# CCMBA: Marketing Highlights

## *Women of the World Honorees*





# CCMBA: Marketing Highlights

## *CCMBA 10 Year Anniversary*



# CCMBA: Calvert Annual Business Appreciation Week

## Small Business in a BIG Way Mini Community Festival



# CCMBA: Calvert Annual Business Appreciation Week



## Small Business in a BIG Way Mini Community Festival





# CCMBA: Calvert Annual Business Appreciation Week



## Elite Martial Arts Academy Grand Re Opening



# CCMBA: Calvert Annual Business Appreciation Week



## Is Your Business Protected?



# CCMBA: Marketing Highlights

## *Southern Maryland Wedding and Party Expo*





# CCMBA: Marketing Highlights

## *Southern Maryland Wedding and Party Expo*



# CCMBA: Marketing Highlights

## *Southern Maryland Wedding and Party Expo*





# CCMBA: Thank You to Our Members



# CCMBA: Thank You to Our Members

