



## CALVERT COUNTY BRANCH 7011

P.O. BOX 1865 | Prince Frederick, MD 20678 | P: 240-719-6966 | E: [naacpcalvert@gmail.com](mailto:naacpcalvert@gmail.com) | W: [www.calvertnaacp.org](http://www.calvertnaacp.org)

### 2024 Juneteenth Sponsorship

The 28th Annual NAACP Juneteenth Community Celebration will be held on June 15, 2024 from 11 a.m. to 5:00 p.m. at the Jefferson Patterson Park and Museum in St. Leonard, Maryland.

This holiday commemorates the emancipation of African Americans from slavery in the United States, marking the day in 1865 that African Americans were notified by the Union Army that slavery had come to an end in Texas – a full two and a half years after the signing of the Emancipation Proclamation. Juneteenth became an official federal holiday on June 21, 2021.

Juneteenth is a time of reminiscing as we look back on our journey and celebrate our accomplishments. It is a celebratory event with local celebrities and cultural heritage activities, including dance, music, food, talent show and a car show. Participation and attendance have grown to over two thousand in recent years. Local community agencies such as the sheriff, state police, fire department, library and health department will be present to share information and interact with the community. Merchandise vendors and community exhibits will be stationed throughout the event displaying information and products. A variety of food trucks will also provide a variety of delicious treats.

Our sponsors play a critical role in the success of this celebration. We are formally inviting you to become a sponsor of the Annual NAACP Juneteenth Community Celebration. As a sponsor, your business will benefit from extended exposure through media campaigns and other promotional efforts directed toward the participants of this event. Your business or organization logo will be on display during the celebration as well on our website and social media platforms. For a sponsorship, you'll be able to enjoy excellent exposure to residents of the Calvert County community.

Please see the sponsors' contract to view the exposure levels for each type of sponsorship.

To become a sponsor and/or make a donation, please complete the attached sponsorship Commitment Form and return it to: P.O. Box 1865 Prince Frederick, or email to [naacpcalvert@gmail.com](mailto:naacpcalvert@gmail.com). For more information call us at 240-719-6966.

Appreciatively,

Debora Jones Harris  
NAACP Calvert, President

*Always Fighting Forward*

**NAACP Juneteenth Day Celebration Sponsorship  
Commitment Form**

**Business/Organization/ Name:**

\_\_\_\_\_   
(as it should appear on all marketing, advertising & program materials)

**Business/Organization Contact** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

The sponsorship levels are as follows.

**Contributor** \$200.00- \$250.00

Will receive acknowledgement: in the program • on the event banner

**Silver** \$251.00 - \$499.00

Will receive acknowledgement in the program • on the event banner • on our social media platforms

**Gold** \$500.00 - \$999.00

Will receive acknowledgement:

• in the program • on the event banner • on social media platforms • complimentary vendor's space

**Platinum** \$1000.00 – \$2000.00

Will receive acknowledgement in the program, at the event, on social media platforms and website also a complimentary vendor's space, banner of your business displayed during the event and verbal recognition during the program

**Diamond** \$2000.00 and above

Will receive acknowledgement: • in the program • on the event • on social media platforms • complimentary vendor's space • verbal recognition during the program • banner of your business displayed during the event and opportunity to share information about your business during the event

**Payment by Check:**

Please send completed form and check (Payable to the Calvert County NAACP) P.O. Box 1685 Prince Frederick, MD or via Zelle or Paypal on website - calvertnaacp.org

**Additional Information** – your business or organization's logo can be sent to [naacpcalvert@gmail.com](mailto:naacpcalvert@gmail.com) to be display in our program and promotional materials

**Questions:** - please email us at [naacpcalvert@gmail.com](mailto:naacpcalvert@gmail.com) or call Joyce Freeland at 240-719-6966 for additional information.

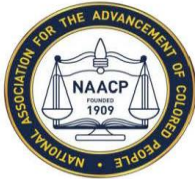
**Authorization:** By signing below, you confirm your company's commitment to sponsor the Juneteenth NAACP Community Day on June 15, 2024.

\_\_\_\_\_  
Name & Title (please print) Date

**Signature** \_\_\_\_\_

**To receive the Calvert NAACP 2024 Juneteenth  
Merchandise or Food Vendor Form  
email [dharris1685@comcast.net](mailto:dharris1685@comcast.net), [naacpcalvert@gmail.com](mailto:naacpcalvert@gmail.com) or  
call Joyce Freeland at 240-719-6966**

## Community Juneteenth Celebration



sponsored by  
**NAACP of Calvert County**  
**June 15, 2024**  
**11 a.m. – 5 p.m. (RAIN OR SHINE)**  
**Jefferson Patterson Park & Museum**  
**Merchandise Vendor Application**

Thank you for agreeing to participate in our annual NAACP Community Juneteenth Celebration. We look forward to another successful event as participation and attendance continue to grow each year. Your support and participation in this event is important for our continued success. Complete and return the following registration form by **May 31, 2024**. *Please bring your tent with you and a gift as a door prize.*

### Participant Registration Form

Vendor Information	
<b>Vendor Name</b>	<b>Contact Name</b>
<b>Address</b>	<b>City/town Zip</b>
<b>Email</b>	<b>Cell#</b>
<b>Description of items for sale and price range</b>	
PLEASE CHECK ACTIVITY: <input type="checkbox"/> MERCHANDISE VENDOR <input type="checkbox"/> DISPLAY/EXHIBIT <input type="checkbox"/> DEMONSTRATION <input type="checkbox"/> CRAFTS/GAMES	
<b>What size area will your activity require? ( <a href="#">Merchandise vendor's area is 10X10</a>)</b>	

- DO YOU REQUIRE AN ELECTRICAL HOOKUP?  Yes  No  
 110 V OR  220 V (ONE CIRCUIT PER FOOD VENDOR)

- EXPECTED TIME OF SET UP: \_\_\_\_\_ (you can arrive as early as 8 am)