

Calvert County Minority Business Alliance
www.ccmba.org || info@ccmba.org
443-532-4531

Together Everyone Achieves More!



CALVERT COUNTY MINORITY BUSINESS ALLIANCE

SMALL BUSINESS IN A BIG WAY

CCMBA: Celebrates 20 Years!



Celebrating 20- Years of business community support

See following link for more information

[Calvert County Minority Business Alliance \(CCMBA\) 20-Year Anniversary On May 2, 2026 – Calvert County Minority Business Alliance](#)

CCMBA continues to offer complimentary membership!

Join for **free at the following link – www.ccmba.org**

[Join/Renew Members – Calvert County Minority Business Alliance](#)

Corporate Memberships/Sponsorships Available

CCMBA 20th Year Priorities

- Membership Marketing – Promote member events and hold CCMBA Events at member locations
- Training and Professional Development – Partners: C4, Cal & SMMCOC, Calvert Econ Development, CSM, Calvert Library, SMECO, Banks
 - Business, Career and Procurement Ready Training Program
 - B.A.I.L.
 - Join Our Business (JOB) BRIDGE Program - Community Repair and Reinvestment Funds (CRRF)
 - Accelerator Business Training – M&T Bank
- Living Where You Work
 - Talent and Workforce Development and Support
 - Career and College Ready and Career Technology Education
 - Local Procurement with Calvert County Government, Corporations, Calvert County Public School Construction and General Procurement
 - Housing

Business, Career & Procurement Ready



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BUSINESS, CAREER &
PROCUREMENT-READY WORKSHOPS

BANKING, ACCOUNTING, INSURANCE & LEGAL (BAIL) SERIES

Banking & Financing Options

November 20, 2025, 6pm

Harriet Elizabeth Brown Community Center
120 Dares Beach Road, Prince Frederick, MD 20678
Financial Strategies Panel: SMECO, Cedar Point Federal
Credit Union, Shore United Bank & Chase for Business

Legal

March 26, 2026, 6pm

Calvert Library Prince Frederick
850 Costley Way, Prince Frederick, MD 20678
*Learn about business structure options, contracts &
more*

Accounting & Insurance

April 23, 2026, 6pm NEW DATE

Calvert Library Prince Frederick
850 Costley Way, Prince Frederick, MD 20678
*Learn about accountants versus CPAs, tax implications and
insurance protection*

Register for reminders

☎ 443-532-4531

✉ info@ccmba.org



CEDAR POINT
FEDERAL CREDIT UNION®



CHASE
for BUSINESS®



Calvert Library strives to make our events
accessible to all. For access requests or
questions, call 410-535-0291.

CCMBA: Mission

- Educate, assist, and develop its members;
- Provide training and education opportunities;
- Act as a liaison to local, state & federal policymakers;
- Recommend programs and services that increase the County's business tax base;
- Provide opportunities to market and expand one's business

CCMBA: Officers and Board

Officers

- President – Bryant Parker, Elite Martial Arts Academy
- Vice President – Roseanna Vogt, Circle of Angels Initiative
- Treasurer – Christine Coates– CC Professional Tax Services
- Secretary – Michelle O. Crosby, Crosby Consultants and Associates, LLC

CCMBA: Officers and Board

Board of Directors

- Gayle Reid – Reid and Reid Bus Service, Inc.
- Chris Banks – Exit 1 Stop Realty
- Kathy Maney – Calvert Chamber of Commerce
- Barbara Buchanan – The Heart Project Ministry
- Dawn L. Tucker – Lord and Tucker Management Consultants, LLC
- Cynthia Thorne-Carter– Smart Ride, Inc.
(Immediate Past President)

CCMBA: Board and Officers



CCMBA: Services & Programs

- Workshops, Forums and Seminars –
 - Business
 - Banking, Accounting, Insurance, and Legal (BAIL) Series
(BAIL)Community Training Program and Executive Entrepreneurship Speakers Series
- Comprehensive Website – www.ccmba.org
- Membership Listing and Directory
- Membership Marketing thru Social Media and Website
- Social Media Tracking – Twitter, Facebook and Linked In
- Shop CCMBA! Promoting and Marketing CCMBA Member Businesses
- Membership Business Emails Alerts
- Business Policy and Legislative Updates
- Teaming Partners Strategies and Referrals
- Technical Assistance Referrals
- Businesses Assisting Youth to Achieve (BAYTA)

CCMBA: Business, Career and Procurement Ready Training Program

Banking, Accounting, Insurance, and Legal (BAIL) Series



CCMBA: Holiday Mix and Mingle hosted by Butterflies and Wishes



Our Network of Businesses Offer

- Employee Benefits, such as:
Disability insurance, health,
insurance, work life
- Marketing
- Staff Augmentation
- Enterprise catering
- Talent Development
(Training), such as: training
facilitation, online learning,
instructional design,
leadership/organization
development
- And more....
- Construction
- Real Estate and Housing
Services
- Site services and repairs
- Electrical
- Roofing
- Interior & exterior cleaning
- Landscaping
- Security Services
- Fingerprinting Services
- And more...

CCMBA: Thank You to Our Members



CCMBA/ CCPS/CCMBA : BAYTA – Businesses Assisting Youth to Achieve



HHS FBLA and CCMBA COVID Business Support Survey Project 2021

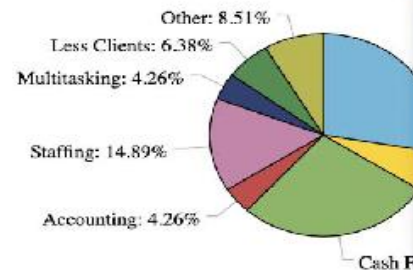
HHS FBLA & CCMBA Partnership with Business Survey 2021



Business Challenges

- Many businesses indicated problems such as marketing, cash flow, and staffing were impacting them the most
- In addition to these business challenges, firms were given the opportunity to indicate some specific problems they've faced due to COVID

"What is your single business challenge?"



"In what ways has COVID-19 affected your business the most?"

- | | | | |
|--|--|--|----------------------------|
| "Reduced sale" | "Fear of catching the virus; unpaid leave to quarantine" | "...eliminated primary business source..." | "Limited for..." |
| "Unable to offer in-person workshops..." | "Closed due to the governor mandate..." | "Unable to network as before" | "...reimagining structure" |



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Meeting with CCMBA Board of Directors and Officers

HHS FBLA and CCMBA COVID Business Support Survey Project 2021

HHS FBLA & CCMBA Partnership with Business Survey 2021

How can organizations like the CCMBA best assist you during this time?"

Continue providing information

Many businesses indicated that they would benefit greatly from information regarding funding resources, training in areas for marketing, and grant opportunities. Additionally, businesses would benefit from advice about marketing and business operation in this new environment.

Project Coordinators

- Jayden McDonald, Chapter President
- Christian Arias, Chapter Co-Secretary
- Lorenzo Guttadauro, Chapter Co-Treasurer

Advocacy

Though no specific laws or regulations were mentioned, many businesses said they would benefit if there was more advocacy on behalf of small businesses to promote laws that would be friendly to their firms.

Other business specific needs

- "For my particular business we need clients customers/opportunities"
- "...help with contracting work"
- "networking, information (state/local), online events"
- "referrals and resources"
- "ensure sole proprietors are assisted more."

CCMBA : BAYTA – Businesses Assisting Youth to Achieve



CCMBA: Accomplishments

***Speaker at annual Calvert League of Women
Voters Legislative Evening***

Local Procurement Advocates

Calvert County Planning and Zoning

2020 Calvert County Complete Count

Free Business Advertising; Member Highlights

Podcast Series

***Identify Subcontractors and Qualified Minority
Business Firms***

Member Marketing Support

CCMBA: Advocacy & Partnerships

- **Calvert County Economic Development and Government**
- **Calvert County Chamber of Commerce**
- **SMECO**
- **Shore United, PNC Bank**
- **Calvert County Closing the Gap Coalition**
- **Southern MD Minority Chamber of Commerce**
- **Southern MD Small Business Development Center**
- **Calvert County Public Schools including Career Technology Academy**
- **Calvert County Public Schools Construction and Purchasing Program**
- **Federal, State and Local Elected Officials**
- **Calvert County Commission for Women**
- **Calvert County League of Women Voters**
- **Tri County Council For Southern MD**

CCMBA: Advocacy & Partnerships

Calvert County Local Procurement
Calvert County Annual Business Appreciation Week
African American Fun Day NAACP of Calvert County
Calvert County Business Appreciation Week Event Sponsor
Concerned Black Women of Calvert Annual Gala/ M.I.L.E.
Boys and Girls Clubs of Southern Maryland
East John Community Center
Closing the Gap Coalition Technology Program
Barstow Acres Children's Center
Tri County MD Alumnae Chapter Delta Sigma Theta
AKA Pearls Interest Chapter
Leap Forward, Inc.
Tri County Youth Services Bureau
Town of North Beach
Town of Chesapeake Beach
Southern MD Arts Festival

CCMBA: Marketing Highlights

- FEATURE MY BUSINESS VIDEOS AND MORE ON CCMBA WEBSITE AND SOCIAL MEDIA PLATFORMS
- PODCAST SERIES KICK OFF
- Shop CCMBA
- Buy Local
- Local Procurement Advocacy
- Membership Highlights
- Calvert County Businesses and Services Directory



Let's Work Together!



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